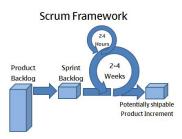


## **Improving Your Scrum Process**

This 90 minute free webinar (with an additional 30 minutes at the end for Q&A) will help you get more out of your Scrum process. Scrum and eXtreme Programming (XP) addresses many of the challenges faced when developing software. As a minimal framework, Scrum tries not to be prescriptive or dogmatic but rather provide a toolkit for defining, building, and delivering software. Teams do not need to do all of the practices of Scrum and XP but it is essential that they understand why and how all of the practices works because each one addresses a different aspect of software development. This webinar overviews the Scrum process and shows how to improve specific practices to improve that process.



## Agenda

Attending this webinar you will give you a deeper understanding of the Scrum framework that will enable you to:

- Improve stand-ups, stories, backlog, planning, estimation, and retrospectives
- Encourage team ownership of code and foster common coding standards
- Effectively participate in retrospectives and find small ways to improve
- Overcome challenges estimating stories and planning iterations
- Get the most value from design reviews, code reviews, and iteration demos
- Monitor, measure, and report progress on projects in meaningful ways

## Your Instructor



My continuing passion for software design and construction has led me to train more than 10,000 professional software developers for clients that have included Fortune 500 firms such as Microsoft, IBM, Yahoo, Boeing, AT&T, Sprint, Medtronic, SunGard, State Farm, Vanguard, and Weyerhaeuser. As a longtime IBM consultant, I trained software engineers around the globe, giving them the skills to write the next generation of applications and

operating system software while earning one of the highest satisfaction ratings in the history of IBM education. Since 2006, I've devoted my consulting practice to providing organizations with training and coaching for software developers and teams transitioning to Agile, Scrum, and Extreme Programming practices.