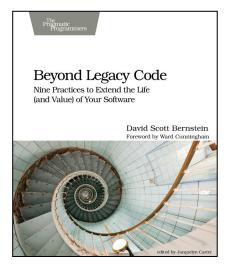
to be agile

Beyond the Legacy Code Crisis

This 60-minute keynote is for both non-technical and technical team members. Based on the book *Beyond Legacy Code: Nine Practices to Extend the Life (and Value) of Your Software,* this talk will deepen your insight into the value of Agile technical practices for building software.

We make the business case for Agile development practices, including practices from Extreme Programming, Lean, and Scrum by examining the differences between waterfall and iterative development, and show how Agile development practices address the inherent risks and challenges in building software. We look at why constructing software is different than constructing tangible products and how the principles and practices of Agile help us to "build the right thing" and also to "build the thing right".



Benefits

Attending this webinar you will give you a deeper understanding of the principles that underlie Agile software development practices and will enable you to:

- See how Agile software development differs from Waterfall development
- Use technical practices add business value quickly by reducing the cost of change
- Understand what the Standish Group's CHAOS Study really means for building software
- Welcome and accommodate change when it happens rather than resisting it
- Support Agile practices that reduces risks for rapidly developing quality code

Your Instructor, David Bernstein



My continuing passion for software design and construction has led me to train more than 10,000 developers in the last twenty-six years for clients that have included Fortune 500 firms such as Microsoft, IBM, Yahoo!, Boeing, AT&T, Sprint, Medtronic, SunGard, State Farm, MetLife and Weyerhaeuser. As a longtime IBM consultant, I trained software engineers around the globe, giving them the skills to write the next generation of applications and operating system

software while earning one of the highest satisfaction ratings in the history of IBM education. Since 2006, I've devoted my consulting practice to providing organizations with training and coaching for software developers and teams transitioning to Agile and Scrum.

To learn more about the book, *Beyond Legacy Code: Nine Practices to Extend the Life (and Value) of Your Software,* visit <u>http://BeyondLegacyCode.com</u>. To learn more about David's consulting services, visit <u>http://ToBeAgile.com</u>.

http://ToBeAgile.com (206) 792-9700 info@ToBeAgile.com